

MAI POSITIVE CORE™ SELF-PACED



Why do I need MAI Positive Core™?

In the last quarter-century, the concept of “teamwork” has exploded as a business phenomenon, with an underlying assumption that each of us automatically knows what to do and how to act in our team roles. In reality, however, most of us don’t fully understand our impact on the team, or the impact the team has on us.

At the same time, the globalization of businesses has created more diffused and “virtual” teams. These teams are less likely to occupy the same physical workspace, providing even less opportunity for organic team cohesion, and amplifying some of the underlying team misunderstandings, behaviors and inefficiencies. This creates the potential for greater team disconnection and increased worker silos.

Having solid, practical knowledge of ourselves, our impact on others and their impact on us is crucial to effective teamwork. That’s where MAI Positive Core™ comes in. It combines the results of four highly respected assessment tools to create a comprehensive and actionable picture of you...at your best. The results are empirically sound and intuitively correct. It provides an immediate understanding of how you prefer to work and communicate and provides effective language to describe yourself. You receive insight into how you might be perceived by others, and gain clarity on why others might behave the way they do.

This deeper understanding of the part each of us plays in and on the team, the giving our strengths to the team, and a laser-focus on business priorities and goals creates an “interconnected independence.” That is the key to today’s high performing teams and sustainable business success. Studies show it is only through working together and at our best that we are able to break through to this next level, realizing new levels of growth and performance.

THRIVING TEAMS — EXCEPTIONAL RESULTS

What's Included?

Includes all 4 MAI Positive Core™ assessments, MAI Positive Core Summary™ and an Individual Development Plan. Also Includes:

- Four hours of video instruction to help you interpret results, available 24x7
- Two 30-minute coaching sessions with an Authentic Impact Coach to help use the results effectively. In these sessions you and your coach will work together to create an Individual Development Plan, summarizing how you can best leverage MAI Positive Core™ to achieve the results you are seeking personally and in your career.

Who is the Program For?

This program produces the most successful results for people who want to:

- Become more effective leaders
- Discover and leverage their strengths
- Increase their productivity and their contributions to their company while also increasing work/life satisfaction and well-being
- Support their colleagues/team to do any of the above
- Learn from the convenience of your home or office (or even while travelling)
- Commit the time and energy required to complete the 4 hours of video modules, two 30 minute coaching sessions, and program feedback

Who is Not a Good Fit for This Program?

- People who are currently unable to dedicate the time to complete the program

Prerequisite

- Access to an internet connection
- The technical skills required include the ability to click on a video and open a Word document



TESTIMONIALS



“Knowing my Positive Core™ helped me be a better, more effective leader. Communication with my family and my key players has improved enormously. You might have saved my marriage.”



“I really got a lot out of our one-on-one coaching session. With your help on my Individual Development Plan, I’m much clearer on my business priorities and how to achieve them.”



“... the entire Authentic Impact team is wonderful. Gordon and Helen are wonderful coaches, who truly care about the leaders they work with and who desire to impart the greatest awareness and insight in their client. Their company's name is completely on-point. The authentic way they desire to improve the lives of those they work with is inspiring.”



“Completing the Positive Core process was very insightful. I've completed one off leadership assessments, like MyersBriggs and Gallup's Strengthsfinder, over the years. But participating in the multifaceted, holistic evaluation of my Positive Core provided awareness and a complete assessment of my strengths and areas of opportunity. It opened my eyes to who I am and reasons for my actions in ways I'd never experienced before. Invaluable information!

Investment

\$800 (a 33% discount from our regular price of \$1,200)

- Includes video trainings, workbook, and two 30-minute coaching sessions
- We are offering this pilot program *at a discounted rate in exchange for feedback*
- The price point will return to \$1,200 after the pilot is completed.

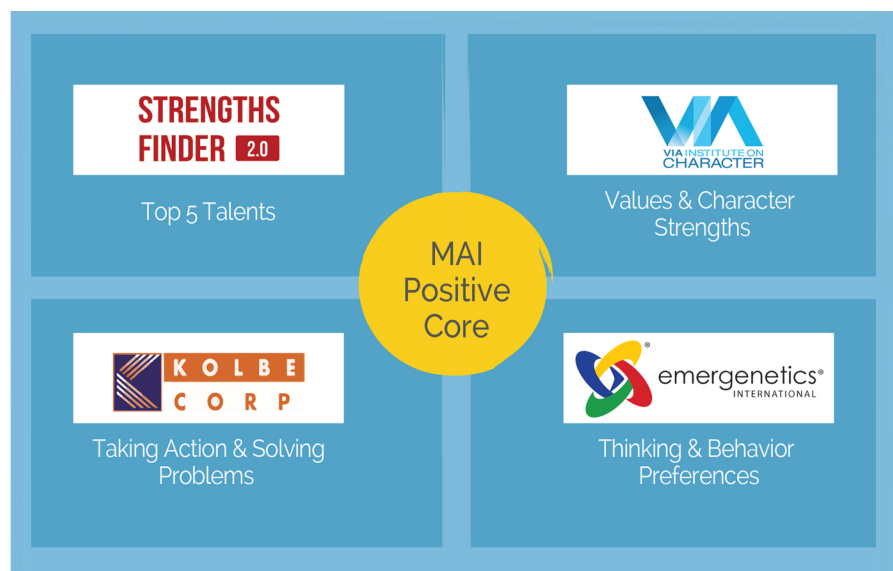
How Do I Enroll?

● [Click here to pay by Credit Card or PayPal](#)

What happens after I enroll?

After you enroll, you will receive an email with instructions on how to access online assessments and videos.

These four empirically based assessments are the foundation of MAI Positive Core™





About Authentic Impact:

We help businesses cut through the noise so they can do what they do best.

We help leaders and individuals identify business and personal priorities, then gain insight and take action. The result? Desired productivity.

Our approach integrates business needs, including:

- Specific growth or human capital opportunities
- Critical junctures in the evolution of the business
- Renewed focus on business practices

Expertise -- we have extensive industry-specific knowledge and consulting experience.

Evidence-based tools -- our work is rooted in Appreciative Inquiry and Positive Psychology and our solutions are empirically stress-tested for effectiveness.

We look for the simplest and most authentic way to address priorities, and adapt our approach to fit with our clients' culture, values, and leadership style to enhance leadership credibility.

Some of the clients we've worked with include:

- AGF Investments
- Alliance Data Systems
- American National Bank
- Assured Automotive
- Atlas Brown
- Bridor USA
- Colorado College
- Creighton University
- Creighton Medical Associates
- Denver University
- DocuLynx
- eBay
- Ericsson
- Fengate Capital
- First Data Corporation
- Green Plains Renewable Energy
- Hamilton Health Sciences
- Home Depot Canada
- Home Instead Senior Care
- Lifetouch Photography
- Metro Magazine, Omaha
- MoneyGram International
- Niagara College
- PPG Automotive
- Royal Bank of Canada
- TD Ameritrade
- Time Warner Telecom
- University of Nebraska
- Unum
- VMware
- Vantiv
- Western Union
- Windsor Foods
- Woodmen of the World
- Yacoub Elite

Contact Us: info@myauthenticimpact.com
www.myauthenticimpact.com

FAQS

I've done my Positive Core - can my spouse or family member sign up for this?

Yes! One of the main reasons we are offering this program is because of many requests like this. We do require, however, that participants are a minimum of 16 years of age.

What if I've done MAI Positive Core™ but want to dive deeper? Can I enroll in this program?

We are happy to provide you with complimentary access to the videos, so you can refresh your knowledge of the assessments and how they all tie together.

I've done a few similar assessments - will I still benefit from this program?

Yes - There are many assessments available but we've selected evidence and brain-based assessments for MAI Positive Core™. If you've completed other assessments, they will serve to complement what you learn about yourself through MAI Positive Core™.

I'm not fond of technology! How complicated is the technology used in this program?

It's very easy! If you can click on a video and open a Word document, you already have all the tech skills you need for this program.

How long will I have access to the videos?

You will have access until the end of April, 2017.

How do the one-on-one coaching sessions work?

You will be sent the necessary information to book your sessions with one of our Associate Coaches. The sessions will take place during April and May, 2017.

Click below to enroll:

[● Click here to pay by Credit Card or PayPal](#)